

ADDRESS | ADRES:

Unit 7, Genius Loci Office Park No. 6,
Hoogenhout Street, Langenhovenpark,
BLOEMFONTEIN
Private Bag X12, BRANDHOF 9324

CONTACT | KONTAK:

T: +27 51 446 4619 / 3452
F: +27 51 446 3148
E: info@brahman.co.za
W: www.brahman.co.za



10 Oktober 2017

Dear members

The highlight of our year has come and gone and it is with much joy that we can look back on a very successful event.

The ±500 animals on show were undoubtedly outstanding and competition was fierce indeed.

Congratulations and thank you to all participants on the quality of your animals. You have set a benchmark for all future shows and as a result for our national sale. The national sale set the standard for sale prices throughout S.A. – and for the first time in years our high quality offering commanded fair prices. This year's sale was successful in setting the necessary price standard".

I wish to use this opportunity to address some rumours -

1. Firstly that our office is going to move to Parys which is simply not true.
2. Secondly that our investment will be used to erect structures at the dome which is simply not true.
3. Thirdly that on account of financial implications the presentation of the Alfa Week, Ekspo and the Brahman congress be shelved.

I wish all breeders prosperity and good health for the coming year – continue to offer good quality animals to the market.

The complete information report dealing with the Brahman Expo, Presidents dinner and national sale you will find on the pages below.

Geetings

SYDNEY HUNT: PRESIDENT BRAHMAN CATTLE BREEDERS SOCIETY OF SA

Information letter October 2017

A MEMBER OF THE WORLD
BRAHMAN FEDERATION



THE BRAHMAN CATTLE BREEDERS SOCIETY OF SOUTH AFRICA
DIE BRAHMAN BEESTELERSGENOOTSKAP VAN SUID-AFRIKA



BRAHMAN EXPO, PRESIDENTS DINNER AND NATIONAL SALE

Dear members

We have pleasure in reporting on the annual Brahman Expo presented at Afridome Parys this past week.

Thanks to the support and cooperation of Council, our Breed Director, staff, breeders, sponsors, the Afri Dome and participating members proceedings commenced on Monday September 18 when breeders from all over the country started weighing their cattle.

The show provided for both halter tame and non halter tame sections. The official show commenced on Wednesday with judging of non halter tame animals on Thursday and Friday the halter tame animals were judged. A total of 504 animals were entered for the show.

Halter tame 332 animals (210 white and 122 red)

Non halter tame 172 animals (112 white and 60 red)

This show will be remembered as the one that boasted superb quality animals. Judges had a difficult task appointing the champions. The judges at the Expo were -

Non halter tame – Wayne Porter and Andries Marx

Halter tame (white) – Dr. Tok Serfontein and Heinrich Bruwer

Halter tame (red) - Burnie Staal and Corrie Labuschagne

Our show champions were :

Non halter tame

- Champion heifer white – DON16168 - Don Emslie
- Champion heifer red - BOSR1684 – Burnie Staal
- Junior champion cow or heifer white – HJW15131 – Hennie Jacobs
- Junior champion cow or heifer red - HJW14300 – Hennie Jacobs
- Senior champion cow or heifer white – HJW13174 – Hennie Jacobs
- Senior champion cow or heifer red – BOSR12126 – Burnie Staal
- Super cow white and red - C0612 – Charles Malherbe
- Breed champion white – HJW13174 – Hennie Jacobs
- Breed champion red – BOSR12126 – Burnie Staal
- Champion bull calf white - RAT16195 – Riaan Theron
- Champion bull calf red – APS1646 – Paul Stemmett

ADDRESS | ADRES:

Unit 7, Genius Loci Office Park No. 6,
Hoogenhout Street, Langenhovenpark,
BLOEMFONTEIN
Private Bag X12, BRANDHOF 9324

CONTACT | KONTAK:

T: +27 51 446 4619 / 3452
F: +27 51 446 3148
E: info@brahman.co.za
W: www.brahman.co.za



- Junior champion bull white – APS1431 – Paul Stemmett
- Junior champion bull red – BOSR1587 – Burnie Staal
- Senior champion bull white – BOS12309 – Burnie Staal
- Senior champion bull red – JVZ12347 – Jan van Zyl
- Breed champion bull white – APS1431 – Paul Stemmett
- Breed champion bull red – JVZ12347 – Jan Van Zyl
- Breedplan bull white - RAT16188 – Riaan Theron
- Breedplan bull red – HJW1541 – Hennie Jacobs

Halter tame

- Champion heifer white – R101655 – Llewellyn Labuschagne
- Champion heifer red – LMP16587 – La Mapibe-stoetery
- Intermediate champion female white – R101645 – Llewellyn Labuschagne
- Intermediate champion female red – LB15460 – Hanneljie Loots
- Junior champion cow/heifer white – R101517 – Llewellyn Labuschagne
- Junior champion cow/heifer red - BON1447 – Bonvu Brahmane
- Senior champion cow/heifer white - SER12194 – Serfontein Boerdery
- Senior champion cow/heifer red - DSV12118 – Bonvu Brahmane
- Super cow white – RIO07111 – Llewellyn Labuschagne
- Super cow red – CVO08324 – Elisma Nortje
- Breed champion white – SER12194 – Serfontein Boerdery
- Breed champion red – DSV12118 – Bonvu Brahmane
- Breedplan female white – R101517 – Llewellyn Labuschagne
- Breedplan female red - BON1447 – Bonvu Brahmane
- Champion bull calf white – R101637 – Llewellyn Labuschagne
- Champion bull calf red – BON16129 – Bonvu Brahmane
- Intermediate champion bull white – R101560 – Llewellyn Labuschagne
- Intermediate champion bull red – BON15116 – Bonvu Brahmane
- Junior champion bull white – HOT1486 – Brandwater Boerdery
- Junior champion bull red – MAS1464 – MA Serfontein
- Senior champion bull white – HHM1422 – Rihugo Boerdery
- Senior champion bull red – BON145 – Bonvu Brahmane
- Breed champion bull white – HHM1422 – Rihugo Boerdery

A MEMBER OF THE WORLD
BRAHMAN FEDERATION



THE BRAHMAN CATTLE BREEDERS' SOCIETY OF SOUTH AFRICA
DIE BRAHMAN BEESTELERSGENOOTSAP VAN SUID AFRIKA

- Breed champion red – BON15116 – Bonvu Brahmane
- Breedplan bull white – HHM1422 – Rihugo Boerdery
- Breedplan bull red – MAS151 – MA Serfontein

The Society's AGM was held subsequent to the show.

President's dinner

This prestige event took place on Friday night at 19:00. On this occasion breeders were presented with special awards for their achievements during the year. This is the one annual spoil for both breeders and their companions to visit with fellow breeders, sponsors and business partners.

The following honorary guests also attended the dinner -

Representatives of our national sponsors ie :

- Dr. Kobus Oberholser, Mr Piet Wessel and Mr Jan Mostert of **BKB**
- Mr. Dawie Maree of First National Bank
- Mr. Ockert du Plessis of **Cape Gate**
- Mr. Ulrich Muller of **Voermol**

Mr. Dirk Odendaal, president of the Zimbabwean Brahman society

Our media partners:

- Mr. Dirk Lambrecht and me. Berdine Gericke of **Landbouweekblad**
- Mr. Albert Loubser of **Veeplaas**

Various other special guests and breeders were also in attendance.

Awards presented at the president's dinner 2017

- Macro breeder - Jan van Zyl
- Fertility trophy (large herd more than 270 females older than 24 months - S. Ferreira
- Fertility trophy medium herd 129 to 270 females – Don McHardy
- Fertility trophy small herd less than 120 females – P. de P. Duarte
- Highest price fetched at any sale (male animal) – L. Labuschagne, R10-12314 Sir Christoff (R800 000)
- Highest price fetched at any sale for a female – Serfontein Boerdery, Miss SER1564 (R320 000 –SA record)
- Most successful production sale/club sale – B.W. Staal (Edms) Bpk, Sale of the Greys
- Comprehensive performance measurement for herds with less than 120 animals – R.A. Theron, RAT 3.5★
- Comprehensive performance measurement herds 120 –270 animals – Nguni Brahman, EMBO 3.5★
- Comprehensive performance measurement herds larger than 270 animals – Jan van Zyl, Kroon Vee, 3★
- Brahman Breedplan cow group of the year 2016 - Llewellyn Labuschagne
- Brahman Breedplan bull of the year and national Zoetis Landbouweekblad Breedplan bull of the year 2016 – Bonvu Brahmane (Andries Marx en Fanie van der Merwe)
- Merit award for outstanding performance and reproduction (red) – first MAS0928 – MA Serfontein
- Merit award for outstanding performance and reproduction (red) – second place: DVB09213 – T.R. Braithwaite
- Merit award for outstanding performance and reproduction red – third JVZ09352 – Jan van Zyl

ADDRESS | ADRES:

Unit 7, Genius Loci Office Park No. 6,
Hoogenhout Street, Langenhovenpark,
BLOEMFONTEIN
Private Bag X12, BRANDHOF 9324

CONTACT | KONTAK:

T: +27 51 446 4619 / 3452
F: +27 51 446 3148
E: info@brahman.co.za
W: www.brahman.co.za



- Merit award for outstanding performance and reproduction white first JVZ0670 - Jan van Zyl
- Merit award for outstanding performance and reproduction white second OBS04121-E.L. Osterloh
- Merit award for outstanding performance and reproduction third – JVZ08107 – Jan van Zyl
- LNR/Famer's Weekly elite cow award 2017 - PCM026 – J.E. Loots, LOBRAM
- LNR special performance test class – GBS157 – Heinrich Bruwer, Grandview Brahmane
- LNR national platinum bull award 2017 – GBS151 – Heinrich Bruwer, Grandview Brahmane
- Honorary member award – John Swanepoel
- Brahman lifelong ambassador non member – Dick Howarth

National sale presented by BKB

The annual national sale was presented on Saturday 23rd at 11h00 where the best animals in the industry were on offer. Extraordinarily high prices were fetched at this sale.

- The highest price bull (HOT13303) was presented by Linde du Plessis of Brandwater Brahmane, Fouriesburg purchased by Cobus Bekker of Mokopane for R400 000.
- The highest price female (BAR1547) was presented by Willem and Adri Barnard of WILBAR Brahmane, Mokopane purchased by Schalk Burger of Schalk Burger Brahmane for R140 000.

Sale results

	Sold	Average	Highest price
Bulls	10	R120 500	R400 000
Cows with calves	4	R63 750	R130 000
Cows	14	R48 750	R90 000
Heifers	10	R49 000	R140 000

Exhibit of promotion material

The complete range of promotion material was on exhibit and items to the value of approximately R80 000 were sold which comprised account, cash and credit card sales as well as orders.

A MEMBER OF THE WORLD
BRAHMAN FEDERATION



THE BRAHMAN CATTLE BREEDERS' SOCIETY OF SOUTH AFRICA
DIE BRAHMAN BEESTELERSGENOOTSAP VAN SUID AFRIKA

In closing

The Brahman industry is experiencing a high and the Brahman Council is endeavouring to by means of innovative thought create a sustainable business and investment for its members. We should also ensure an increased market share and breed animals adapted under all circumstances and in all areas of South Africa and the rest of Africa.

Please visit our web site www.brahman.co.za for more info. Also ensure that you study our supplements containing informative articles about the Brahman and its economical value.