

Information Letter - July 2017

Council Report from the President

**COUNCIL MEETING
12 & 13 June 2017
Pretoria**



Council Meeting

A Council Meeting was held in Pretoria, and I would like to provide feedback as follows.

Financial Matters

The investment is being managed carefully by the Council, with Willem Verhoef, Riaan Theron and Francois Pienaar (co-opted) at the helm. PSG had been appointed to manage the Society's business and also to ensure that the investment is managed correctly.

It can be said with peace of mind that the Society's financial state of matters after May 2017, is in accordance to the budget of 2017/18.

The budget of 2018/19 has been approved by Council and will be presented at the AGM for approval and implementation.

We would like to thank you as member for your wonderful attitude and the contribution you make to the financial success of the Society, even if times are currently trying.

Breed Improvement

Transfers – Foreign Sales

A letter had already been directed to you as breeder where we request information regarding foreign sales in order to keep up statistics of the Society. This information will assist the Society in future planning and negotiations to the benefit of the Breed.

Performance Recording

Good News – we are happy to announce that, after careful consideration and test analyses of our Days to Calving data, Breedplan will now commence analysing DC from July 2017. Also, we have accumulated enough data for Docility, and will receive our first EBVs for this trait.

BGP – the third round is well underway, with RFI tests already running. The Society is hard at work to accommodate the recording of new data generated here and to convey it back in reports to you as members. We will keep you updated.

We would also like to thank all participants in our various Brahman projects and who support us by submission of data, hair samples and the conveyance of information to fellow breeders and clients – be assured that it is highly appreciated.



Advertising and Promotion

1. Supplement

A heartfelt thank you to you as members for the positive attitude towards the placement of advertisements. More ads had been raised than what was required, so a high quality Supplement 4 can be published by Landbouweekblad. This Supplement will be released on **1 September 2017**.

2. Stockfarm

This edition has already been released and if you failed to obtain a copy, please contact the Office to send you one.

3. 60 Year Commemorative Book

We aim to release the 60 Year Commemorative Book in November 2017, when the Society turns 60. It is going well with the raising of advertisements. If you haven't confirmed your advertisement, please contact Karin urgently at 051-4464619. Only 120 pages will be available for advertisements @ R5000 plus VAT. Thank you for your positive attitude to make this book a success.

4. Sponsors

On 5 July 2017 negotiations were held with our Premium Sponsors. Confirmation of their continued support had been given by Cape Gate, BKB and Voermol. We are currently negotiating with a fourth sponsor.

5. Facebook

You can use this marketing medium to your own advantage. It is for young and old. Send your pictures, sale pamphlets, news, any events and dates to karin@brahman.co.za for posting on FB.

6. Alfa week 11-14 September 2017 (Afridome, Parys)

Members will have the opportunity to participate in a static exhibition of your cattle.

Brahman will staff a promotional stall and you are encouraged to support us there. Contact Andries Marx for information.

7. Expo 19 – 23 September (Afridome, Parys)

The Expo will continue and we urge members to diarise the date. See the entry forms and program on www.brahman.co.za. There are also lists of available accommodation for your convenience.

8. Presidents Dinner: 22 September 2017 – 17:30 for 18:00 (Afridome, Parys)

Theme: Gatsby **Cost:** R300p/p

Confirm with Karin at karin@brahman.co.za or call 051 – 4464619.

9. National Auction: 23 September 2017 – 11:00, (Afridome, Parys)

Annual General Meeting (AGM)

We remind you that the AGM will now happen on **22 September 2017**, at 12:30, **Afridome, Parys**.

TRAINING (ALDAM STOCKMANSKOOL) 18 – 20 October 2017

You are being invited to participate in this annual event, bursting with valuable information. The details can be found on the web or contact Charmaine Alberts at 051 – 8211783, palberts@telkomsa.net. Theme – Participation in the meat value chain by way of improved management. Entry closes on 15 September 2017.

Thank you very much to each and everyone for your contribution to let Brahman lead.

Kind Regards,

A handwritten signature in black ink, appearing to read 'SH', with a stylized flourish at the end.

Sydney Hunt

President: Brahman Cattle Breeders' Society of SA